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BALLAY DAHLIA GARDENS

4309 EL CAMINO REAL
PALO ALTO, CALIFORNIA

OUR NEW INTRODUCTIONS FOR 1944

BEAU BRILLIANT—Informal Decorative. Bright carmine. This large, well formed dahlia has unusual color appeal. In all respects it has functioned satisfactorily during the four years we have had it on trial, winning last year as Best Undisseminated Decorative at the San Francisco Show. It was also very good in the garden of Mr. Geo. R. Currie, Sheboygan, Wis., that very excellent grower and judge of dahlias, to whom we sent a root for trial. We think this variety has a great future in the red classes.....\$15.00 Net

FAVORITA—Incurved Cactus. Canary yellow. Cactus fans who have seen this dahlia acclaim it as a real achievement. It is a fine petalled true type cactus with the outer petals folding well back to the stem. Bloom is of good size and stem is always good. Center of plant should be pinched out when young as the crown bloom will not be as refined a flower as a true type cactus should be. If this is done, you will have many perfect blooms with little disbudding. Nothing like it in the yellow cactus. For next year a bright red cactus.....\$15.00 Net

GAYLORD BALLAY—Informal Decorative. Pure white. The largest and purest white that has been seen in California. It created a sensation at the San Francisco Show where it won both the Achievement Medal and the Sunset Medal. According to the newspapers all blooms shown were about the size of the 14-inch "Confucius" which won as largest bloom in the show. This new white is a very tall grower with long strong stems. It has taken us a good many years to find a white dahlia we considered worthy of our introduction. Honor Roll.....\$15.00 Net

MAGNA CHARTA—Informal Decorative. Deep old rose. Probably "the dahlia of the year." A rare and a beautiful color and a very large strong growing variety without faults. Seldom does a new introduction show such promise, yet under varied conditions and different cultural methods one can never tell. It was very outstanding for Mr. Geo. R. Currie in Wisconsin and is on Col. R. T. Eddy's Honor Roll in Flower Grower. It looks to us like another top-notcher in our long line of introductions since 1920 that have helped to popularize the dahlia throughout the country.....\$15.00 Net

ONE STRONG DIVISION OF ALL FOUR OF THE ABOVE FOR.....\$45.00 Net

THIS IS THE ONLY PRICE LIST WE WILL ISSUE IN 1944

LIST OF NEW PRICES FOR 1944

ALSTON

Dahlias of Our Own Creation:

AZURA —I. D. Rosy lilac with a bluish violet sheen. Blooms up to 14 inches. Best in this color range	\$1.50
Many times a winner.....	
BOSPHORUS —I. D. Burnt orange. Rare color and very reliable.....	\$1.00
CALIFORNIA IDOL —I. D. Lemon yellow. Famous the world over. Very large with every good quality.	
One of the truly great dahlias.....	\$1.00
CALIFORNIA PEACH —S. C. Bright coral or peach. Good record.....	\$1.50
CALIFORNIA ROSE —I. D. Clear bright rose. Large and good.....	\$1.00
CONFUCIUS —S. C. Bright coral red. A truly great dahlia of most striking form and color and one of	
the very largest. New 1941.....	\$2.50
CORONADO —I. D. Bright rose magenta. Beautiful variety that should be more widely grown.	
Large	\$1.00
DOROTHY LAMOUR —Str. Cac. True orange. A charming and useful variety of rare color. Much in	
demand. New 1941.....	\$2.00
DRESDEN —I. D. Clear pink lavender. Fine color. Wonderful for cutting.....	\$1.00
ESPLENDIDO —I. C. Reddish coral pink. True type cactus of a most attractive and unusual color. Tall.	
strong growing and free in producing. Excellent cut flower. New 1943.....	\$7.50
EUGENIA BALLAY —I. D. Rich cream. Early and free.....	\$1.00
EVELYN CHANDLER —S. C. Golden apricot. Rare color. Large perfect blooms. A sure winner. New	
1940	\$1.50
FIRST LADY —I. D. Yellow and pinkish orange. Large and spectacular. Extra good growing habits.	
Fine cut flower. New 1942.....	\$4.00
GALA CALIFORNIA —I. C. Scarlet orange. One of the best cactus. Free and early bloomer that does	
well everywhere.....	\$1.00
GERTRUDE LAWRENCE —I. D. Light cerise red. Outstanding variety both as to size and color.	\$1.00
GRANDEE —I. D. Light red shaded orange yellow. One of the largest.....	\$1.50
GRAND MARSHAL —S. C. Reddish violet. Large and distinctive. Particularly good in the late	
season	\$1.50
JOSEPH B. LANKTREE —I. D. Bright red. Champion prize winner. Massive blooms until late in the	
season. Outstanding in its class. New 1942.....	\$4.00
KING COLE —I. D. Deep maroon red. Largest dahlia of very dark coloring. Stands hot weather	
extremely well. A real top-notcher.....	\$2.00
LELAND STANFORD —I. D. Brilliant cardinal. One of the largest and best reds.....	\$1.00
MAESTRO —S. C. Purple cerise. Very attractive flower of remarkable substance. All good qualities	
and highly recommended.....	\$1.00
MISS GLORY —S. C. Apricot-yellow. One of the very best in this class. Large. Well formed and free	
blooming. Big winner.....	\$1.00
PACIFICA —S. C. Saffron yellow, light reverse. Very large and spectacular. An unusual and beautiful	
yellow. An all-purpose variety.....	\$1.50

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Dahlias of Our Own Creation— Continued

PACIFIC SPLENDOR —I. D. Delicate pink shading to white center. Artistic bloom of large size. Prize winner	\$1.50
PALO ALTO —S. C. Salmon shading to gold. One of the best of the older varieties. Fine grower.	\$1.00
REGALIA —I. C. Bright cerise. An unusual cactus with perfect stems. Good for all purposes. New 1942.....	\$2.50
SAN FRANCISCO —I. D. Shrimp pink. A giant of great beauty. Rugged grower with extra long, strong stems. As large as any dahlia grown.....	\$1.00
SIR FRANCIS DRAKE —I. D. Golden bronze shading deeper at the center. Very large flower with exceptional depth. One of the very best in the autumn shades. We have had many fine reports on the performance of this dahlia the past season.....	\$7.50
SONOMA —I. D. Cream and pink. Large and decidedly attractive. First-class in all respects.....	\$1.50
SATAN —S. C. Flaming red, gold center. A great dahlia that is known wherever dahlias are grown. Greatest prize winner of its day.....	\$1.00
YANKEE DOODLE —I. D. Fuchsia purple with crimson shadings. Giant size, rare coloring, good habits. A fine exhibition variety. New 1943.....	\$7.50



Good Varieties of Other Growers:

ADOLPH MAYER —I. D. Maroon. Very dark medium sized flower.....	\$1.00
A. C. GOODACRE —F. D. Bright yellow tipped white. A first-class bi-color. Vigorous and productive	\$2.00
ALICE MAY —I. D. Pure white. Large dependable variety. Satisfactory everywhere.....	\$1.50
ALL AMERICAN —S. C. Mulberry rose. A true semi-cactus of good form, unusual color and large size. Very desirable.....	\$2.50
AMELIA EARHART —S. C. Apricot buff. Very large. One of the best of the older varieties.....	\$1.00
BETTE DAVIS —S. C. Lavender rose. Very pleasing and useful.....	\$1.00
BETTY STAKER —I. D. Dull gold with rose shadings. A massive flower from Australia. Impressive in the garden	\$2.50
BILL'S GOLD —I. D. Bright old gold. Excellent variety from Australia. Very large flowers on perfect stems. Outstanding.....	\$2.00
BLUE RIVER —F. D. Bluish lavender. Striking color. Nice flower.....	\$1.00
CAMEO —F. D. Coral pink. Very good through the whole season.....	\$1.00
CARL G. DAHL —I. D. Old rose and gold. A consistent winner as largest bloom.....	\$1.50
CHARLOTTE COLLIS —I. D. Orange red. Brilliant color. Free and early bloomer. From Australia.	\$2.00
CLARA CARDER —I. D. Cyclamen pink. Good grower.....	\$1.00
CHAUTAUQUA DAWN —S. C. Sunset pink and gold. Most pleasing color and free in blooming. A very fine new variety.....	\$2.00
CHAS. L. MASTICK —F. D. Glistening orange. A perfect formal decorative.....	\$1.00
CHEROKEE BRAVE —I. D. Deep red. A first class dahlia. Good grower, large size, stands difficult conditions well	\$1.00
DARCY SAINSBURY —F. D. White. Large, full flower that is considered by many the best white to date	\$1.00
DIXIE'S WINE DOT —I. D. White ground striped and splashed wine red. Something new and good. A most unusual variegated dahlia.....	\$5.00
EAGLE ROCK FANTASY —I. D. Lavender pink. A great favorite. Very large.....	\$1.50
EVENTIDE —I. D. True purple. Most pleasing variety of unusual form. Very desirable.....	\$2.00
EL RUBIO —I. D. Wine red. Very large bold flower. Plant growth extremely rugged. Good.....	\$2.00
FIGARO —S. C. Bright yellow striped red. A sport of Satan with similar qualities. Excellent bi-color	\$2.00

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Good Varieties of Other Growers—Continued

FLASH —S. C. Scarlet boldly tipped white. One of the best bi-colors. Medium size.....	\$2.00
GLAMOUR —I. D. Purple with shadings of rose. A consistent winner. Very large.....	\$2.00
GOLDEN STANDARD —I. C. Amber buff. Fine large cactus.....	\$1.00
GREATER GLORY —S. C. Rose pink shading to cream. Valuable addition to the semi-cactus class	\$1.00
HILLSIDE JOY —S. C. Apricot buff. Medium sized flower of beautiful coloring and fine stems. Very pleasing	\$2.00
HULIN'S MELODY —S. C. Pale gold with mauve shadings. Fine bloom of good size in an odd color combination. Good grower.....	\$2.50
HUNT'S VELVET WONDER —I. D. Cerise purple. Huge flower.....	\$1.00
KOKI —S. C. Oriental red shaded yellow. Great spectacular flower of Japanese origin.....	\$2.00
MAFFIE —I. D. Carmine red. A great winner in the largest class. Deservedly popular	\$2.50
MARGRACE —I. D. Bright red tipped gold. One of the most satisfactory.....	\$1.00
MARION SMITH —I. D. Lovely pink from Australia. Very attractive free blooming variety. Charming color	\$3.00
MARY RETZER —I. D. Clear lavender. Very good.....	\$1.00
MAYOR FRANK OTIS —I. D. Deep yellow with copper shadings. Doubtless one of the largest ..	\$1.00
MEGAN CALLAGHAN —I. D. White. Free bloomer. Australia.....	\$1.50
MONARCH OF THE EAST —I. D. Golden apricot. Beautiful color. A giant.....	\$1.50
MOTHERS' DAY —I. D. Creamy white. From Australia. Large.....	\$2.00
MURPHY'S MASTERPIECE —I. D. Deep red. One of the very largest.....	\$1.50
NANCY GENE —I. D. Bright yellow. A pleasing variety with excellent qualities.....	\$2.00
NORMA MORTON —I. D. Rich yellow shading to orange. Outstanding. One of the best dahlias from Australia	\$2.00
PINK AMELIA —S. C. Rose pink. A remarkable sport of Amelia Earhart with all the good points of the parent variety.....	\$2.00
PINK GIANT —I. D. True pink. A new variety from Holland and one of the very best from that country	\$1.50
PREMIER'S WINSOME —I. D. Soft pink with rose shadings. Unusual color and an all around good dahlia	\$2.00
RITA WELLS —I. D. Pale rose and buff. Very large deep flower. Excellent habits.....	\$1.50
ROBERT RIPLEY —I. D. Lilac purple. Massive flower. Well known.....	\$1.00
RUBY LOXTON —I. D. Bright rose. Large well colored flower. A very attractive variety from Australia	\$2.50
STEPHEN FOSTER —I. C. Golden buff suffused orange. Tall, vigorous plant producing many well-formed flowers of good size. A valuable addition to the cactus class. New 1942.....	\$5.00
SUNRAYS —I. D. Golden apricot with reddish suffusion. Very large and good.....	\$1.00
TOPFLIGHT —S. C. Bright crimson. One of the very best of the new ones. Perfect formation and good stem. Large. New 1942.....	\$5.00
TOWER'S EMPIRE —I. D. Yellow and amber. Vigorous grower.....	\$1.00
TROJAN —I. D. Deep red with yellow reverse. Large flower with good growing habits.....	\$2.00
VIRGINIA RUTE —I. D. Dark red. Large and well colored. All around good dahlia.....	\$2.00
WENOKA —F. D. Deep orchid rose. One of the most satisfactory.....	\$1.00
YOTO —I. D. Amber yellow with shadings of pink. Very large blooms. Rugged grower.....	\$2.00

BARGAIN ROOT COLLECTION, our selection, all different, extraordinary value. **\$10.00 per dozen Net**

HAND POLLENIZED DAHLIA SEEDS from the largest and best varieties..... **\$10.00 per 100 Net**

TERMS—CASH WITH ORDER or before date of shipment. On retail orders for California delivery 2½% Sales Tax should be added to the amount. Prices listed are for strong field grown root divisions. We guarantee that all roots are sent true to name and in good growing condition, but beyond this assume no responsibility other than the original price of the root. All shipments prior to April 1st, except on the Pacific Coast, are sent by Express Collect to insure against freezing.